



DREAM  
THINK  
IMAGINE

[www.DreamThinkImagine.com](http://www.DreamThinkImagine.com)

PRODUCT BROCHURE

*“Helping to heal one patient at a time...”*

**Dream Think Imagine:** Changing the way Patients  
and Families experience Health Care



# Immerse yourself... In customized environments

Dream Think Imagine specializes in the creation of unique, thoughtfully inspired environments within the healthcare setting. These distinctive, custom environments immerse patients and family members of all ages in a positive experience that changes the healthcare delivery model.

These creative environments have proven to be a market differentiator by improving patient satisfaction scores, increasing patient referrals, decreasing the need for procedural sedation, and improving employee retention

## Our services include:

- Environmental Design and Theming
- Illuminations Motions  
*(Bring your equipment to life)*
- Illuminations Horizons
- Digital Asset Creation
- Mobile Software
- Patient Education
- Consultation Services
- Interactive Projection Displays
- Patient Merchandise

while simultaneously delivering operational efficiencies and cost savings to hospitals, physician offices, and health systems.

An eight time award winning company, Dream Think Imagine takes you from work-flow consultation and initial design concept to project completion with a team of experienced professionals. DTI provides a comprehensive service to design the perfect product to match your vision and budget.



Dream Think Imagine has extensive experience in every aspect of environmental design and theming. We merge art, innovative technology and imaginative design to help you change the way your patients experience health care.



# Immerse your facility...

## In improved patient satisfaction

Patient experience has never been more important. With HCAHPS scores tied to reimbursement, how your patients experience care in your facility will be viewed more critically than ever before. By creating a more appealing environment you can improve patient satisfaction, limit sedation, and avoid cancellations.

A great design gives your facility a distinct advantage in your local market which can lead to increased patient referrals and market share.

Learn more about the many customized environments for adult, pediatric, and women's health imaging at:

[www.dreamthinkimagine.com](http://www.dreamthinkimagine.com)



Start creating a critical advantage in your market today by choosing Dream Think Imagine, your total patient experience solution.



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**Dream Think Imagine** specializes in the creation of unique, thoughtfully inspired themed environments within the health care setting.



# Equipment Skins

Our themed hospital grade vinyl covering is applied to the gantry or table of various pieces of equipment (CT, MRI, PET, Nuclear Medicine, R/F, DR, etc.) to create a unique design. Durable, washable and scrubbable, facilities can use normal medical cleaning products, with the exception of straight bleach.

Diamond Shield is included and is a secondary clear covering applied to specific areas that may be susceptible to more wear and tear.

*“The open house was great! We had a huge turnout and everyone was so impressed with the skin. It was the ‘talk of the party’.”*

Sharon Jordan , Children's  
Hospital of Alabama





# Wall Coverings

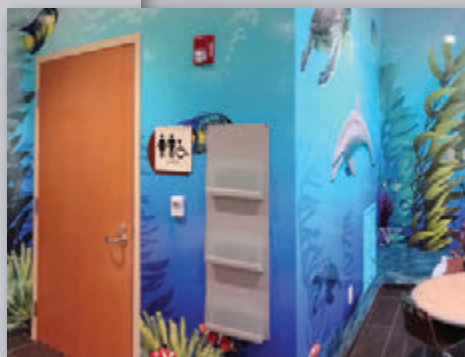
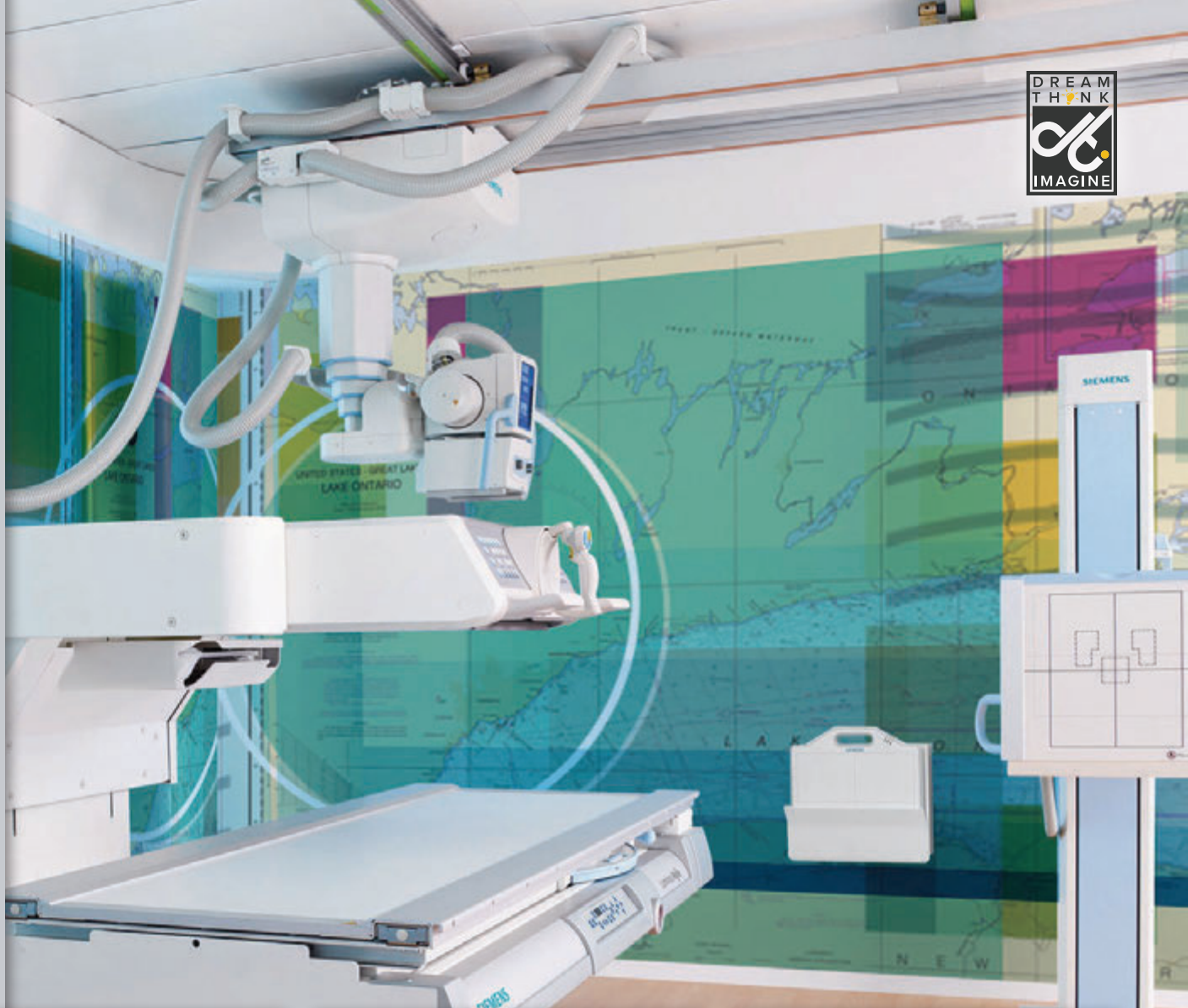
Transform walls with our hospital grade vinyl covering that is applied like wall paper to create a beautiful, vibrant, unique design and environment. Customers can pick from a library of designs or work with Dream Think Imagine to create a custom theme specific for their facility.

Durable, washable and scrubbable, facilities can use normal medical cleaning products, with the exception of straight bleach.

Diamond Shield may be used and is a secondary clear covering applied to specific areas that may be susceptible to more wear and tear.

*“I think people are amazed by the end product of the beautiful art you’ve created.”*

Lara Chatel Turbide,  
VP Finger Lakes Health





# Sculptures

Our 3-dimensional sculptures will transport a patient from an imaging suite to a tropical island, the rain forest, or even a coral reef.

Our sculpture structures are designed to be free-standing, or built to surround and compliment a gantry (CT, MRI, PET, Nuclear Medicine, etc.). These come in full gantry coverage or partial coverage and compliment the theme chosen by the customer.

Durable, washable and scrubbable, facilities can use normal medical cleaning products, with the exception of straight bleach.

*“It has really transformed the area from what once was a typical hospital environment to one that recognizes and supports the needs of parents and their children as they are at the hospital for tests and treatment.”*

Christopher Murray -  
Manager, Imaging Services,  
Celebration, Florida Hospital





# Di-cuts

Want to enhance the patient experience, but limited on budget? Use our hospital grade vinyl appliques to apply to any of your equipment (CT, MRI, PET, Nuclear Medicine, Mobile Units, etc.) to create a themed design that looks like a million bucks.

Di-cuts do not fully cover the gantry surface, however; are a cost effective way to create a beautiful design on any equipment. Durable, washable and scrubbable, facilities can use normal medical cleaning products, with the exception of straight bleach.





# Murals

Dream Think Imagine's accomplished team is a talented blend of Clinical Specialists, Computer Scientists, Graphic Designers, Producers, and Multimedia and Advanced 3D Animation experts ensuring that all of our artwork design is innovated and engaging.

Beautiful, colorful and vibrant, murals are created to theme a room or entire department or space.

Customers may choose from a library of already created murals or work with DTI to design a custom theme specific for your facility.

The library of murals includes themes for pediatric, adult patients, blended (for patients of all ages), and women's health.





# Women's Health

Women have unique health care needs and during a sensitive exam like a mammogram, they deserve an experience that is designed to meet their spiritual, mental and emotional needs. DTI offers an array of multi-sensory solutions that helps reduce stress and brings a sense of calm and serenity to women during an exam that is often associated with discomfort and anxiety.

Imagine walking into the mammography suite and finding yourself surrounded by a beautiful beach, the sound of the waves, and the slight scent of fresh ocean spray while you are comfortable in your beach robe and slippers.

Our Women's Health program is a multi-sensory suite focusing on the healthcare issues of women today.

Our products were designed to provide a range of high quality personalized environments to promote health and healing during times of discomfort and stress.

*“The creation of Ocean View Imaging in our department has made a huge difference in the way our patients view their imaging experience. It has really reduced their stress and it shows!”*

Karen Alexander,  
Sr. Physician Marketing Liaison -  
Florida Hospital Orlando





# Illuminations Motion

Illuminations motion transforms the patient experience by immersing them in a vibrant, living, customized environment that they choose based on images and designs they associate with comfort, calm and tranquility. Using engaging animations that bring the room to life, Illuminations Motion changes the way patients, family and staff experience healthcare.

- Gantry animations available for CT Scan, PET/CT, MRI, PET/MRI, Nuclear Medicine and Linear Accelerators. Wall, ceiling or floor animations available for any imaging or healthcare space.
- Vibrant animations come “alive” on the gantry, wall(s), ceiling or floor (available in a one, two or three projection configuration).
- Customizable and flexible software allows the patient to easily choose which still image or animated environment they would like to experience during their exam.
- Animations and Images include beautiful nature images, pediatric images, holiday images, patient education and much more.
- Can be added to existing equipment or part of new construction and equipment acquisition.
- No hardware touches the equipment gantry allowing for ease of equipment service and maintenance.

*“I was totally blown away and thought it was awesome... It has renewed my faith in doctors, nurses, and the wonderful people who do tests like and CT Scans day in and day out!”*

Sandra, 42 years old





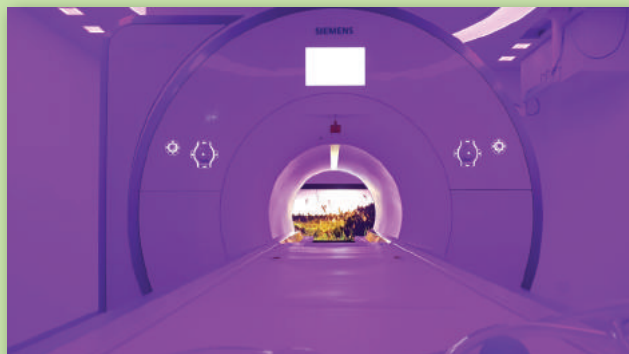
# Illuminations Serene

## **Illuminations Serene Ambient Suite Lighting**

The Illuminations Serene full suite ambient solution provides a calming wash of engaging color enveloping a room for a positive patient experience. Illuminations Serene has proven to be an extremely popular solution for both patients and staff alike, creating a calming environment during an otherwise stressful time in a patient's life.

## **Illuminations serene Ambient Suite Panels**

The Illuminations Serene Panels offer a rich ambient solution, but with the flexibility of space constraints. Each panel is custom designed to fit within space requirements on a ceiling or wall, and can be controlled independently, or globally through a wireless controller. Our wall panels can be stand alone subtle lighting solutions, or can be mixed with imagery to become artwork within the suite.





# Illuminations Connect

Our Illuminations Connect fixture is a feature rich ambient solution which has a much lower price point than any other solution available in the healthcare market today.

Illuminations Connect is a combination of both visual and audio elements, comes in a multitude of different sizes and shapes, dual zone controls and can be mounted not only on the ceiling, but also walls.

**Illuminations Connect fixtures have been used for:**

- Visitor Way point
- Patient Relaxation
- Location markers
- Patient Distraction
- Interior Design
- and more...





# Illuminations Horizons

Illuminations Horizons transforms the patient experience by immersing the individual in a vibrant, living, customized environment they choose based on images, designs and ambient lighting they associate with comfort, calm and tranquility. Using engaging animations that bring the room to life, Illuminations Horizons changes the way patients, family and staff experience healthcare.

## Features Include:

- Real-time media content and ambient lighting selectable through a tablet.
- Play pictures, photos, music and movies directly to the I-Horizon's display.
- Mount horizontal or vertical on the ceiling or walls for the best patient experience possible.
- Play the latest movies with our DVD module.



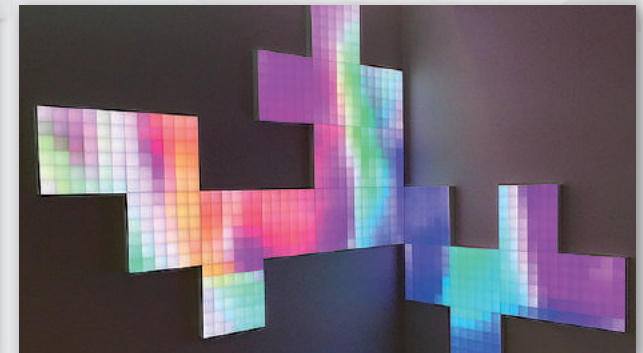
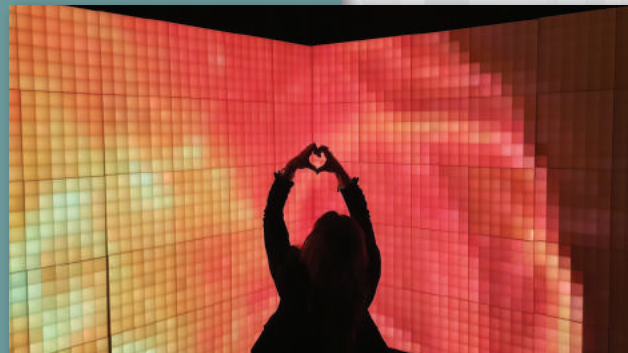


# Illuminations Expressions

Bring designs and spaces to life with expressive color and dynamic content, which will engage both pediatrics and adults in a way like no other. The complete modular design freedom allows the system to fit the vision of your facility through dynamic content which can be modified to complement every interior setting. From vibrant splashes of color to tranquil modes, the themes are endless!

## Some of the key benefits are the following:

- WIFI and ethernet connection allow any local or remote device to manage the system securely and easily.
- Match any color and display a full range of 16.7 million colors (including white).
- Store and download content and apps from anywhere via our integrated cloud community.
- Our tiles are the thinnest, lightest weight solution on the market, and do not require remodeling or bulky wall reinforcements.





# Illuminations Signage

**Illuminations Signage digital display software** helps deliver your message unlike any other solution! Captivating imagery, dynamic walls, vibrant signage, easy to follow wayfinding, and more, all at your fingertips.

The easy to manage solution allows end users to update content in real-time on their local system, or over the network. Manage your media and text with software your team is familiar with; which includes Microsoft Word, Excel, and PowerPoint, or edit your media within our award-winning application.





# Illuminations Interactive

Illuminations Interactive is an exciting solution for children that combines engaging imagery and crisp motion tracking into a single system. With almost 80 interactive elements available there is no end to the fun that can be displayed on floors, walls, tabletops and just about anywhere a flat surface is available.

Each effect is configurable and allows you to insert your own custom backgrounds and logos allowing you to always keep your company's branding at the forefront while children and adults are being entertained.

Illuminations Interactive can also be custom designed to your needs, which gives endless possibilities of fun to your visitors and staff.



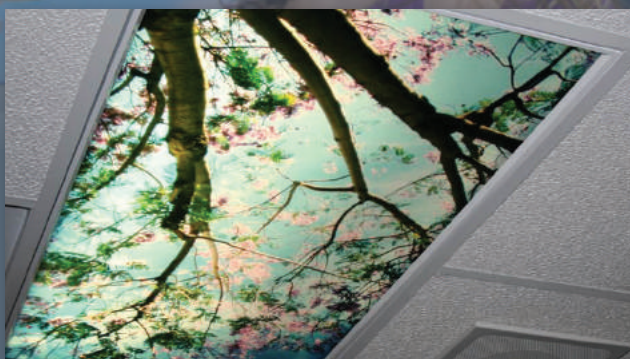


# Ceiling Skylights

Create a more relaxing, comforting atmosphere for patients and their families. The long lasting and durable LED panels can be arranged in an array of shapes to transform ceilings and walls to works of art.

Our LED skylights are MRI compatible and can be installed in ceilings and on walls to enhance the patient experience with elegance and beauty.

Shapes available in square, rectangle and rounds, with sizes ranging from 2'x2' to a full suite.





# Interactive Game Stations

Dream Think Imagine is known for its core expertise in developing high-performance interactive gaming applications and focuses on education wrapped in entertainment.

Our industry-leading innovative gaming solutions are secure, flexible and scalable.

We deliver a full spectrum of game development services to clients ranging from small businesses to fortune 500 enterprises.

We have experience with all of the leading software technologies to build game-based solutions focused on entertaining young patients and visitors.



Success in today's challenging healthcare environment, demands innovative technological solutions.







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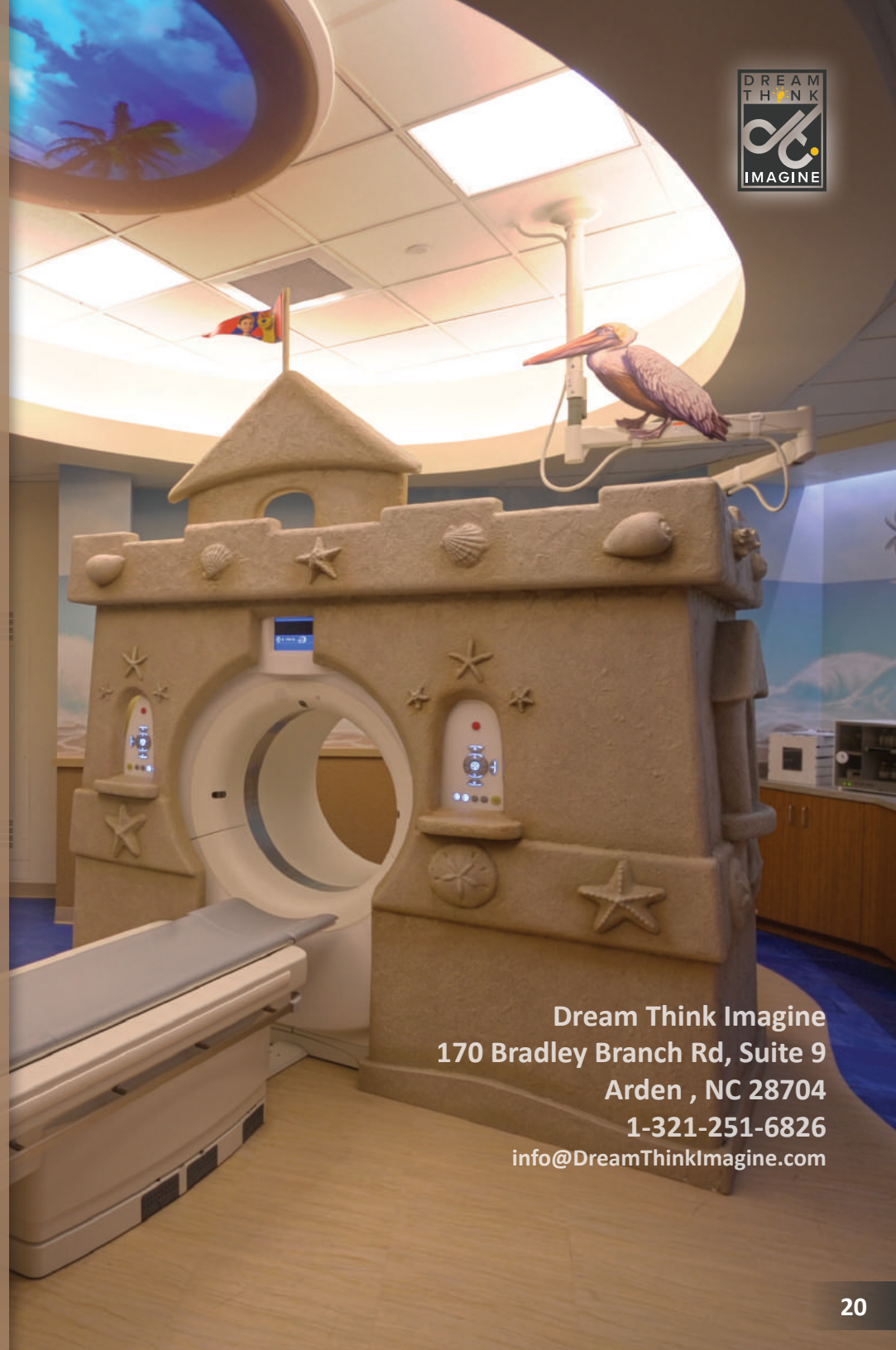
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